



**HomeAid Northern Virginia**  
**2<sup>nd</sup> Annual Builders and Friends BBQ**  
*June 23, 2011 · 4pm-7pm*  
*Dranesville Tavern, Herndon*

## **SPONSORSHIP OPPORTUNITIES**

### **\$5,000 Smokehouse Sponsor (value \$5,800)**

- Display table at BBQ
- List of BBQ attendees w/contact information
- Button ad on HomeAid website
- ID in marketing materials (name/logo)
- Signage ID (hang your own banner)
- ID on HomeAid website (name/logo/link)
- ID on event signage (name/logo)
- Verbal recognition at BBQ
- 6 comp tickets to HomeAid Gala
- Full page/full color ad in Gala Program Book

### **\$2,500 Grill King Sponsor (value \$3,000)**

- Display table at BBQ
- List of BBQ attendees w/contact information
- ID in marketing materials (name/logo)
- ID on HomeAid website (name/logo/link)
- ID on event signage (name/logo)
- Verbal recognition at BBQ
- 2 comp tickets to HomeAid Gala

### **\$1,000 BBQ Master (value \$1,750)**

- Display table at BBQ
- ID in marketing materials (name/logo)
- ID on HomeAid website (name/logo/link)
- ID on event signage (name/logo)
- Verbal recognition at BBQ
- One comp ticket to HomeAid Gala

### **\$500 BBQ Chef (value \$650)**

- ID in marketing materials (name only)
- ID on HomeAid website (name/link)
- ID on event signage (name only)
- Verbal recognition at BBQ

**Questions? Call (571) 283-6320 or email [ceaton@homeaidnova.org](mailto:ceaton@homeaidnova.org)**