



HomeAid
Northern Virginia



In This Issue

HOMEAID BUILDERS - FOUR BIG PROJECTS WILL HELP THE HOMELESS

HOMEAID NORTHERN VIRGINIA AWARDED FOR "GOING ABOVE AND BEYOND"

THE MAGIC OF HOMEAID SIXTH ANNUAL LIVE AND SILENT AUCTION

RECOGNITION FOR HOMEAID BUILDERS INCREASES

Summer 2007

HomeAid Builders

Four Big Projects Will Help the Homeless



Builder Captain NVHomes hosted a hard hat tour of the new Doorways shelter in Arlington for the Board members of HomeAid Northern Virginia and other guests.

HomeAid Northern Virginia builders are stepping up to the plate, committing to four major projects valued at more than \$3.5 million dollars. It is the homebuilding community at its best and it is what HomeAid Northern Virginia is all about.

"These are four examples of how HomeAid Northern Virginia builders are working together to help the homeless and contribute to our community," said Barry Schwartz, President of HomeAid Northern Virginia and Chief Operating Officer of WCI Communities, Inc. Mid-Atlantic. "We hope their efforts will encourage other builders in the region to join us on projects, both large and small, that will change the lives of homeless women, children and families."



HomeAid Board Members, Bozzuto Homes and Community Lodgings staff and Board Members meet at the Learning Center to plan the addition that Builder Captain Bozzuto Homes will construct. Children in the Learning Center's program had fun posing for a Project photo.

Winchester Homes will take the Builder Captain role at ACTS in Prince William County. Phase one will construct a 7,000-square-foot Family Services Center that will house job counseling, financial and life skills classes and a food bank. Phase two renovates an existing shelter, adding two bedrooms that will shelter two homeless families. ACTS serves homeless women, children and families and operates programs intended to prevent homelessness in their community.

A groundbreaking celebration was held in June to honor Bozzuto Homes' commitment to the construction at The Community Lodgings Lee Fifer Learning Center in Alexandria. Community Lodgings offers classes for parents and children in this mostly bi-lingual community.

Toll Brothers becomes the Builder Captain for the Loudoun County based The Good Shepherd Alliance. Renovation of an existing building will create a thrift store, a day drop-in shelter for homeless clients and office space for The Good Shepherd Alliance. The money raised at the thrift store funds several shelters in Loudoun County.

NVHomes continues their Builder Captain commitment at the Doorways for Women and Families shelter, now under construction in Arlington County. Doorways will be larger and better equipped to provide more homeless families with safe housing and intensive support to prepare them for self-sufficient living. The project is a partnership between HomeAid Northern Virginia, NVHomes and the Freddie Mac Foundation. With this new facility, Doorways will provide care, hope and safety for up to 21 women and children.

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HOMEAID NORTHERN VIRGINIA AWARDED FOR “GOING ABOVE AND BEYOND”

“HomeAid Northern Virginia has gone above and beyond to assist and serve homeless families in Northern Virginia,” said Jewell Mikula, Executive Director of Shelter House, Inc., in conferring their Community Partner Award on HomeAid Northern Virginia.

The Award, presented annually by Shelter House to honor volunteers that help the homeless in Fairfax County, was for a two-phase project at the Shelter House facility completed by co-Builder Captains Miller and Smith and the Northern Virginia Building Industry Association's (NVBIA) Custom Builders Council. At the facility, construction of staff offices allowed for renovations that created two emergency in-take apartments for families needing shelter in an emergency situation.

“HomeAid Northern Virginia fulfilled a dream for Shelter House...a dream that never would have become a reality without their very kind and considerate devotion to our program,” said Mikula. “We want to thank HomeAid for allowing us to grow and begin planning for the future as we join our community in the effort to end homelessness. There will never be enough words to describe our gratitude.”

“More than \$200,000 worth of services and materials were donated to the Shelter House Project,” said Doug Smith of Miller and Smith, a HomeAid Northern Virginia Board Member and 2005 President of the organization. “With the money we saved Shelter House through our in-kind donations, Shelter House was able to purchase a condominium that they will use for transitional housing. This is the beauty of the HomeAid model.

“I appreciated the opportunity to be a co-Builder Captain with the Custom Builders Council; it was great to work with the Council and their trade partners on the project. The unique partnership of two Builder Captains was the key to the success of this project,” Smith concluded.

“The Community Partner Award from Shelter House is yet another example of how our homebuilding industry members contribute to organizations dedicated to assisting Northern Virginia's homeless,” said Barry Schwartz President of HomeAid Northern Virginia and Chief Operating Officer of WCI Communities, Inc. Mid-Atlantic. “We are very proud of this award as it reinforces our commitment to be the primary funding source for the construction and rehabilitation of homeless shelters in Northern Virginia.”

Gerry Connolly, Chairman At Large, Fairfax Board of Supervisors, was the guest speaker at the event.



Employees and trade partners of New Century Homes, LLC renovated a townhouse in Fairfax County that is transitional housing for a homeless family. The house is owned by Reston Interfaith. All were honored at a luncheon and presented plaques by HomeAid Northern Virginia. Donated labor and materials for this project exceeded \$10,000.

The Magic of HomeAid



Sixth Annual Live and Silent Auction Saturday, November 17, 2007

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HomeAid is a non-profit organization. The Federal Tax ID for HomeAid is 30-0089379. For information on HomeAid please visit the web site www.homeaidnova.com.

For More Information and Volunteer Opportunities, contact Maggie Johnston, Director, HomeAid Northern Virginia, at 571-283-6320.

Recognition for HomeAid Builders Increases

HomeAid Northern Virginia builders are recognized in so many ways for helping the homeless in our community. A new public awareness campaign includes advertising and sales office signage. Groundbreakings, dedication ceremonies and recognition of industry partners add to a Builder Captain's positive experience of improving the lives of the homeless. More good reasons to get involved!

Times Community Newspapers and New Homes Guide

Through an affinity partnership, the Times Community Newspapers created a donated space bank for HomeAid Northern Virginia. All completed projects will be announced with advertising in the 21 newspapers that blanket seven counties in the Northern Virginia market.



New Homes Guide has been a long-time partner and advocate for HomeAid Northern Virginia; running both ads and advertorials in support of the many efforts of local homebuilders.

"It's a sad fact that homelessness is still a problem in Northern Virginia," said Charlie Browning, publisher of New Homes Guide and a member of the HomeAid Northern Virginia Board. "In spite of the job growth, in spite of the affluence, some people still fall through the cracks

and find themselves temporarily without a home. This is where HomeAid Northern Virginia comes in, bringing builders together with the organizations that provide shelter for homeless families.

"New Homes Guide supports HomeAid Northern Virginia with human resources, financial resources and with space in every issue. We want our readers to have a better understanding of the problem of the temporarily homeless and how the home builders of Northern Virginia are working to solve the problem," Browning concluded.

Sales Center Signs

To tell customers that they are working with organizations concerned about our area's homeless, HomeAid Northern Virginia now provides their builders and trade partners with signage that can be displayed in their sales centers.

Take-away cards tell visitors of a homebuilder's involvement with HomeAid Northern Virginia and their efforts to help end homelessness. The card features information about homelessness and on how to reach the HomeAid Northern Virginia web site.



Save the Date:

HomeAid Northern Virginia Auction and Dinner, November 17, 2007 at the Hyatt Regency Reston. For more information and volunteer opportunities, contact Maggie Johnston, Director, HomeAid Northern Virginia, at 571-283-6320.



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